

The industry leader in employee identity protection

Benefits that help you thrive



Agenda

Identity theft

About Allstate Identity Protection

Allstate Identity Protection coverage

Portal walkthrough

Q&A

With data breaches **on the rise** since 2019 and nearly 40 million reported records exposed so far, **the problem isn't going away.**

Banking/Credit/Financial sectors
316,403 records exposed

Business sector
3,793,402 records exposed

Education sector
1,459,961 records exposed

Government/Military sectors
3,426,313 records exposed

Medical/Healthcare sectors
30,843,711 records exposed

Identity theft is:

- Financial accounts opened in your name
- Credit cards opened in your name
- Medical care provided in your name
- Someone arrested provides your personal information
- Someone uses your Social Security number to file for government services
- Someone files taxes in your name
- Someone creates a new identity by combining your information with someone else's (synthetic fraud)

Identity theft is not:

- Fraudulent credit or debit card transactions
- Public information online
- Your personal account(s) being sent to collections for lack of payment
- Scams (phone, email, etc.)
- Hacked electronics or theft
- Hacked email



***Note: if a victim gives out PII in a scam, or through a hack, this could become identity theft if acted upon**

Dark web activity

A hub for illicit activity, the dark web is part of the internet that is intentionally hidden from search engines. It's often password-protected and accessible by tools that anonymize users, making it a breeding ground for black markets and hacker exchanges.

96%

**of the internet is not
accessible by search
engines like Google**

Dark web activity



\$1

Cost of a Social Security Number on the dark web



\$110

Cost of a credit card number and account information



\$1,000

Cost of a person's full medical record

We're your dedicated team

Founded in 2008

The **industry leader** in employee
identity protection

A+ rating with the Better Business Bureau

We're focused on keeping your personal
information **secure**

100%

U.S. based

100%

Post-remediation
satisfaction

0.5%

Identity theft incidence rate
among our members, as opposed
to a 5.1% national average

World-class security

Security is our top priority and a part of everything we do.



Seriously secure

SSAE18 SOC 1 and SOC 2 Type 2 accredited, updated annually



Relentlessly Reliable

Perfect track record with zero security incidents, and 99.99% site uptime



Two-factor authentication

For even stronger protection and peace of mind

Top ways you can protect yourself



Enable two-factor authentication on important accounts like bank accounts and email accounts



Stay on top of accounts you don't use often, like 401(k)s, HSAs, IRAs, etc. Add the login information to your password manager



Update your home wifi router firmware, and create a new password if you use the factory default or if it's a password you use elsewhere



Get a VPN for all your devices



Get a password manager like LastPass

Your Allstate Identity Protection Pro Plus coverage

Advanced tools



- Allstate Digital Footprint
- Sex offender alerting
- Enhanced social monitoring
- Social account takeover
- Reduce junk mail & telemarketing
- Child eligibility
- IP monitoring
- Deceased family member coverage
- Identity theft remediation
- Enhanced mobile app
- Lost wallet protection and surveillance
- Identity theft insurance
- HSA & 401(k) reimbursement
- Stolen funds reimbursement
- Tax fraud refund advance

Identity and financial



- Proactive identity monitoring
- Credit applications
- Non-credit applications and mortgage/auto loans
- Utilities, public records, and address change verification
- Dark web monitoring
- Payday loans and peer-to-peer lending
- Compromised credential monitoring
- High-risk transaction alerts
- Digital identity report
- Catches synthetic identity fraud
- Data breach alerts

Credit monitoring



- Tri-bureau credit monitoring
- Fraud alerts or freeze on credits
- Online annual credit report
- Monthly credit score tracker
- Instant inquiry monitoring & alerts
- Threshold monitoring & alerts
- Expanded data sources monitoring and proactive alerts
- Auto-on credit monitoring
- Unlimited single bureau scores and reports
- In-portal credit disputes
- Credit freeze assistance
- Annual tri-bureau report & score
- Credit lock (adult & minors)

Customer care



- Customer Care available 24/7/365
- Training: CITRMS/CCRR/IA remediation certifications
- Educational webinar trainings
- 100% in-house remediation
- Dedicated case manager
- Limited Power of Attorney
- Accepts pre-existing ID theft, offers online identity restoration

Allstate Identity Protection Pro Plus

Automatically enabled, once you sign up:

- Credit monitoring
- Dark web monitoring (your name, date of birth, address and Social Security number)
- High-risk transaction alerts (your name, date of birth, address and Social Security number)

Enable later:

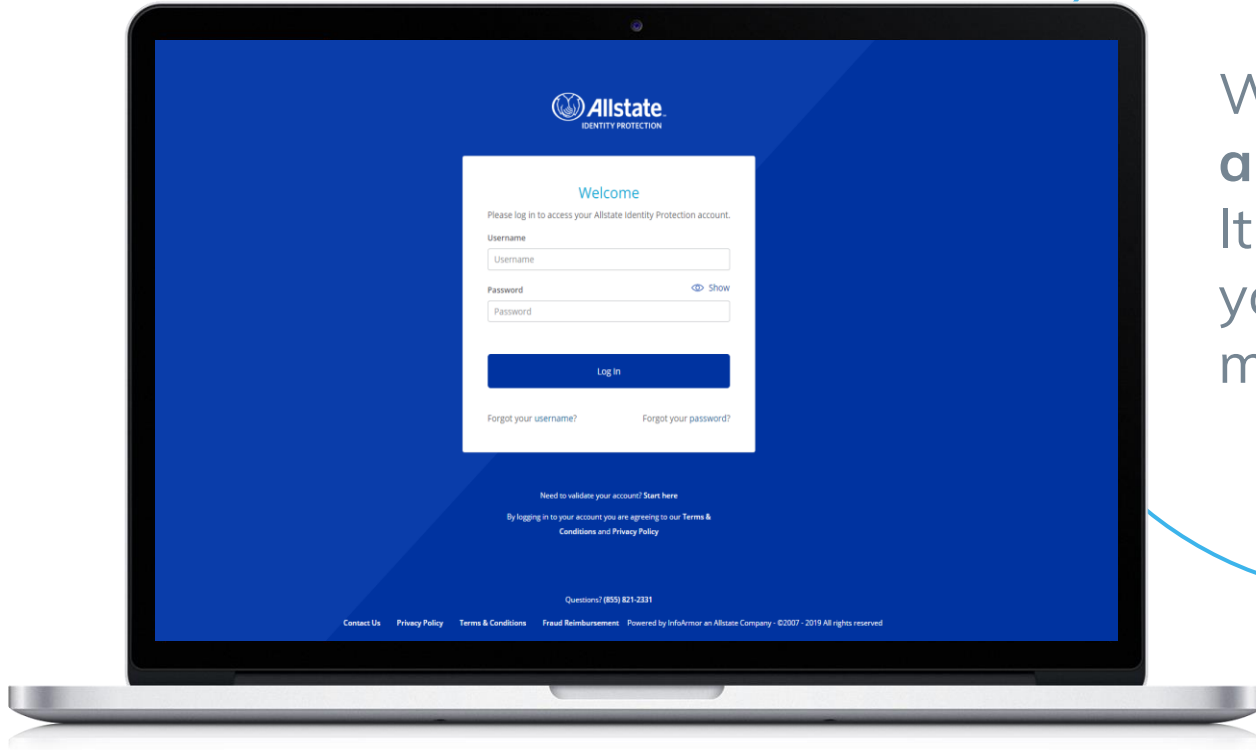
- Dark web monitoring (IP address, driver's license, etc.)
- Financial threshold monitoring (add your financial accounts)
- Social media monitoring (link your accounts)



Don't just protect
yourself, **protect
your family.**

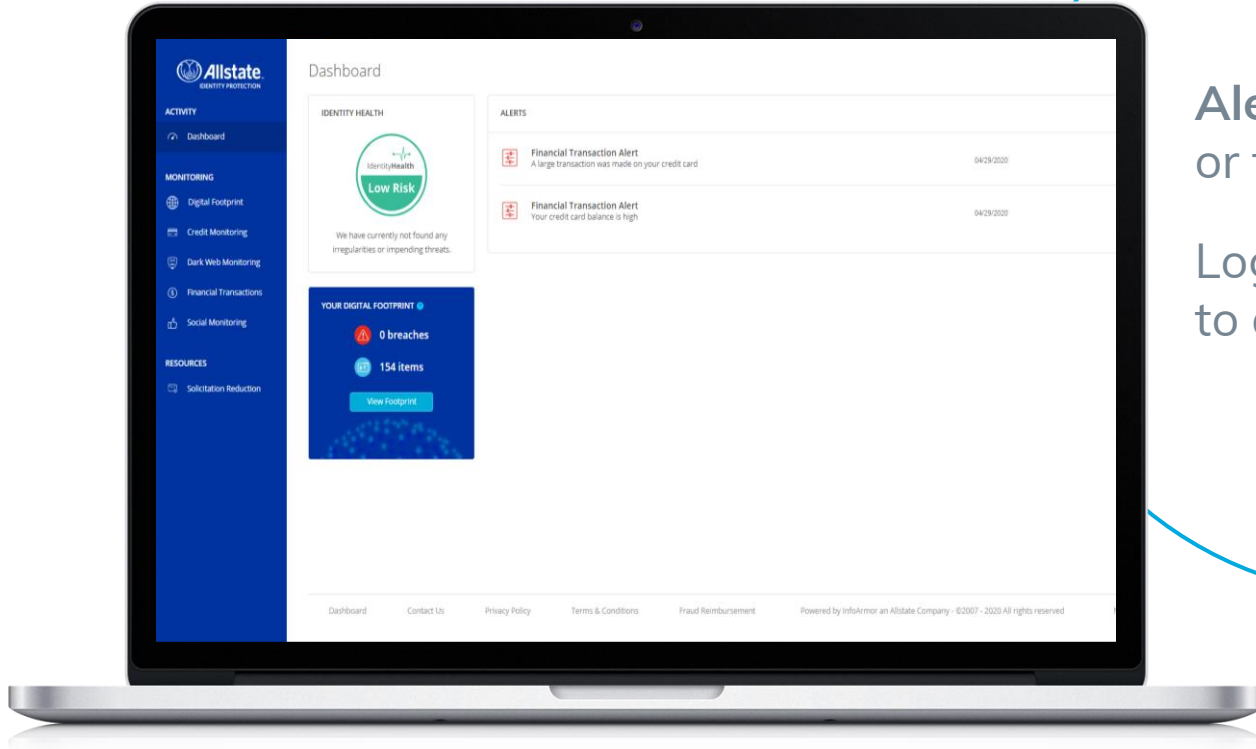
Opting for a family plan allows you to not only protect yourself, it also provides coverage for everyone under your roof or your wallet. Our generous family coverage includes kids, parents, in-laws, and other dependents living in your home. If they are dependent on you financially or live under your roof, they're covered. Consider choosing our family plan to get more coverage for a great rate.

The login process



Why **two-factor authentication**?
It helps us keep your accounts more **secure**.

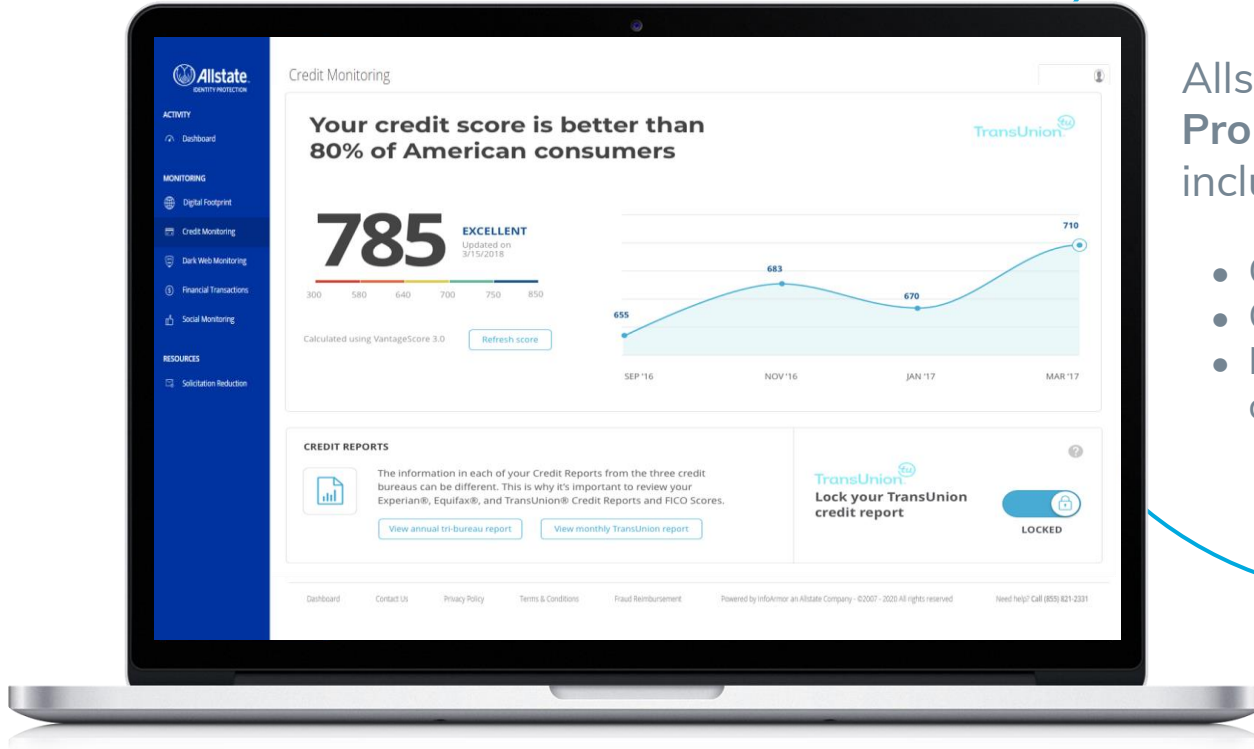
Portal dashboard



Alerts sent via email
or text message

Log in or use our **app**
to address alerts

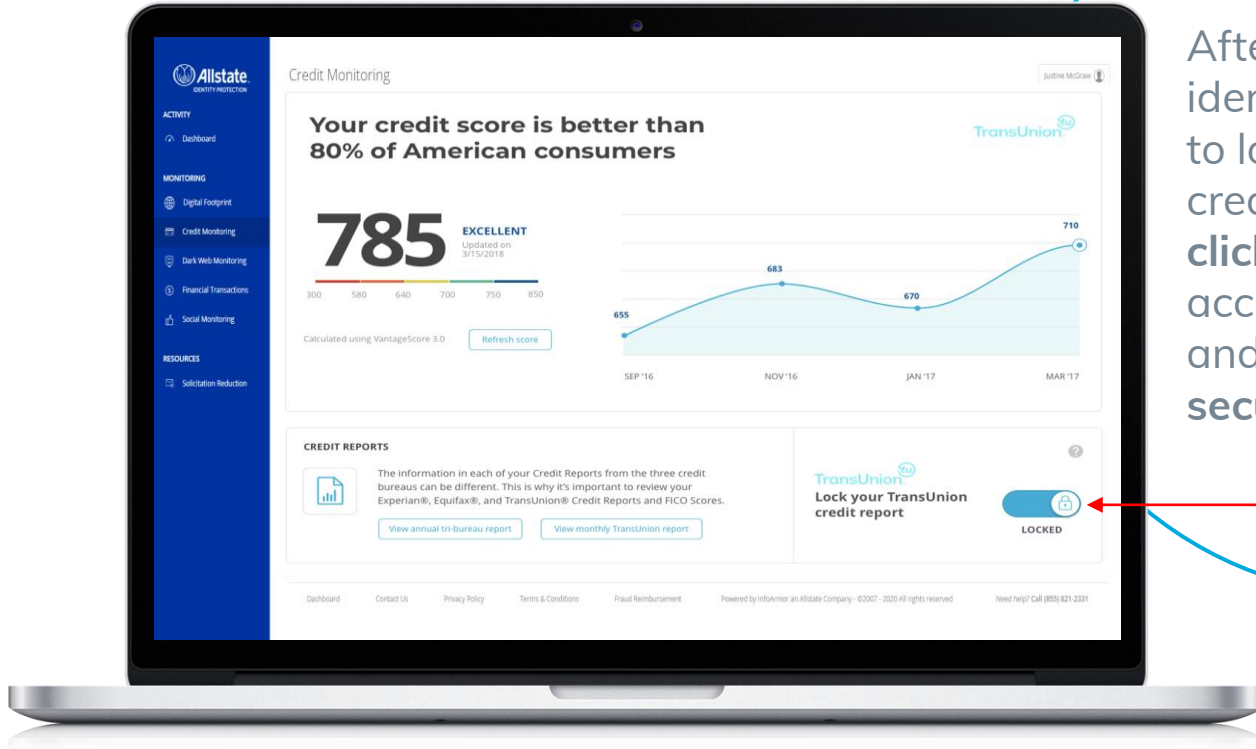
Credit monitoring



Allstate Identity Protection Pro Plus Credit Monitoring includes:

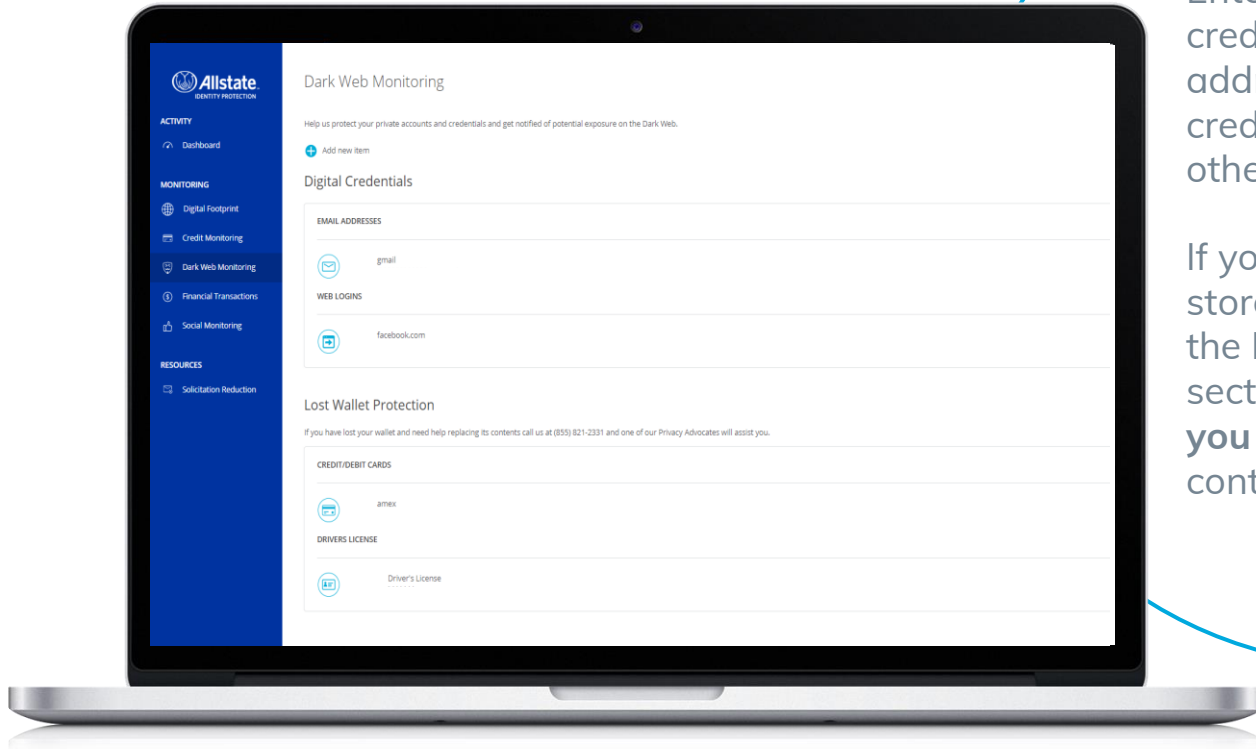
- Credit score
- Credit report
- Notifications when we detect credit activity

Enabling credit lock



After verifying your identity, you will be able to lock your TransUnion credit report **with the click of a button**, limiting access of third parties and keeping you more **secure**.

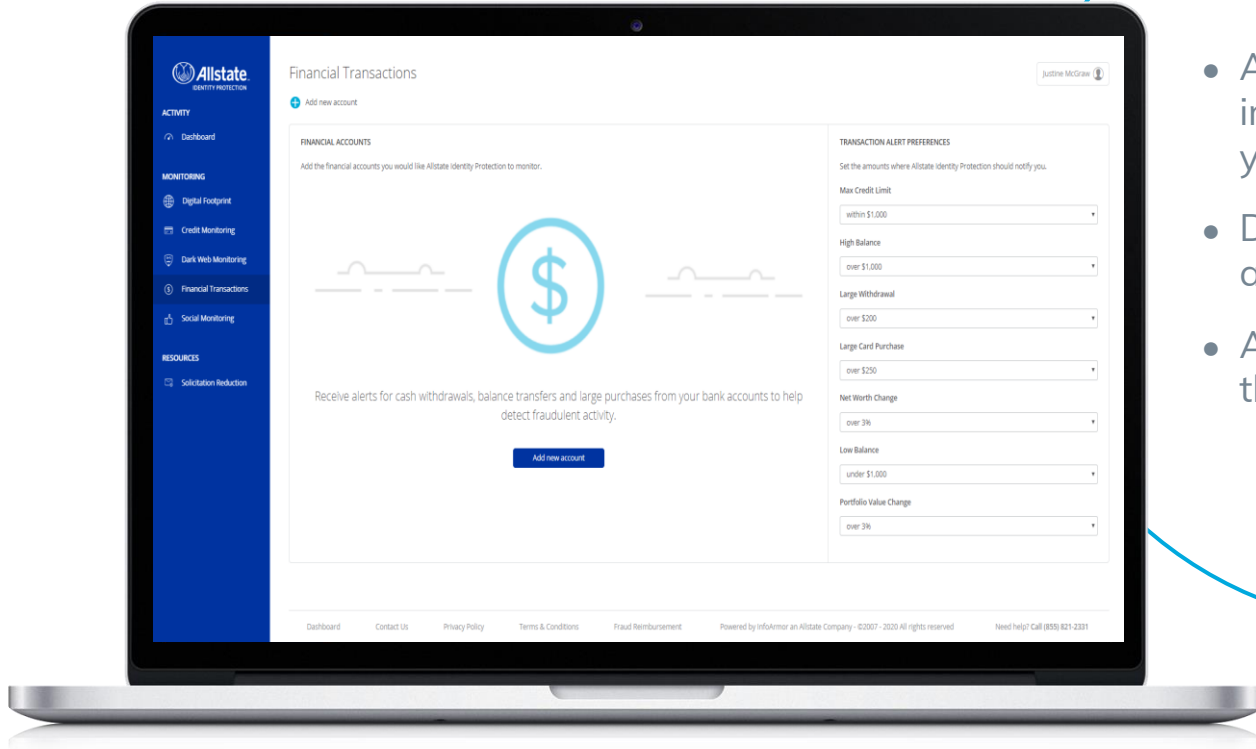
Dark web monitoring



Enter information for credentials like email addresses, driver's licenses, credit cards, passports, and other **sensitive information**.

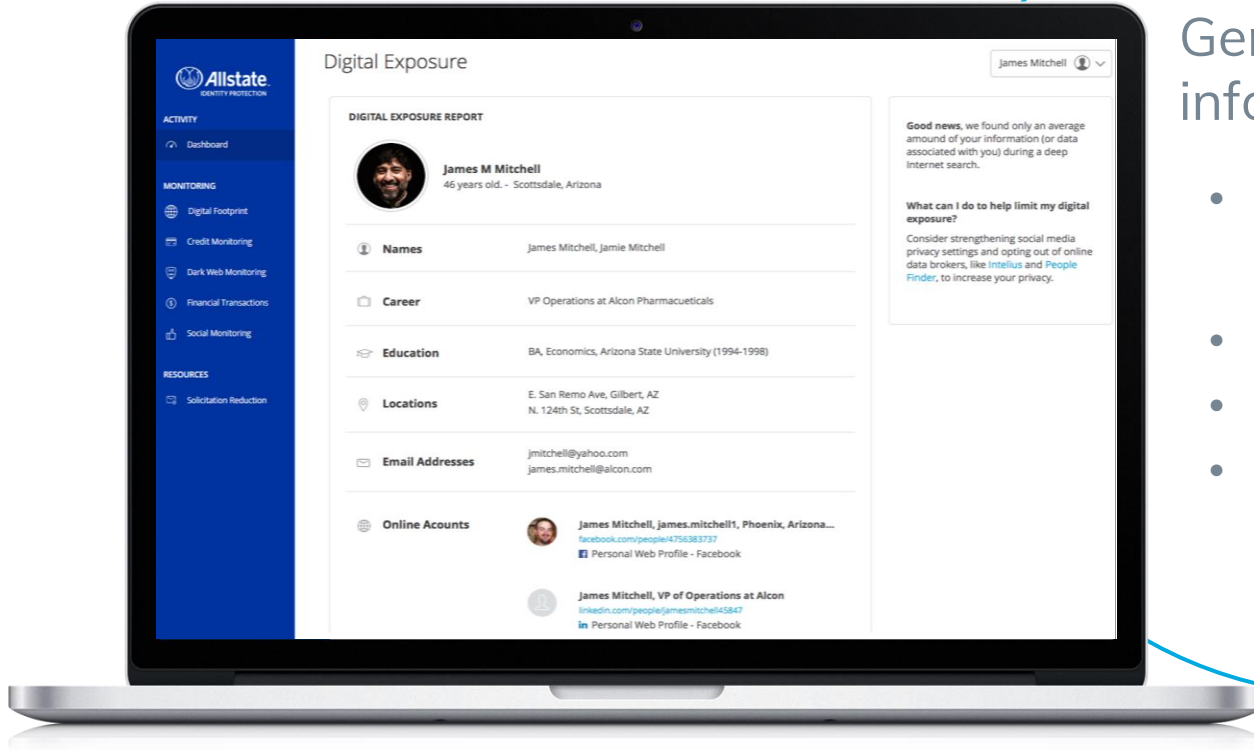
If you lose your wallet, the stored information within the Lost Wallet Protection section allows us to **help you replace** the lost contents.

Financial transactions



- Add financial account information for accounts you would like **monitored**
- Default **thresholds** automatically appear
- Adjust your thresholds with the dropdowns

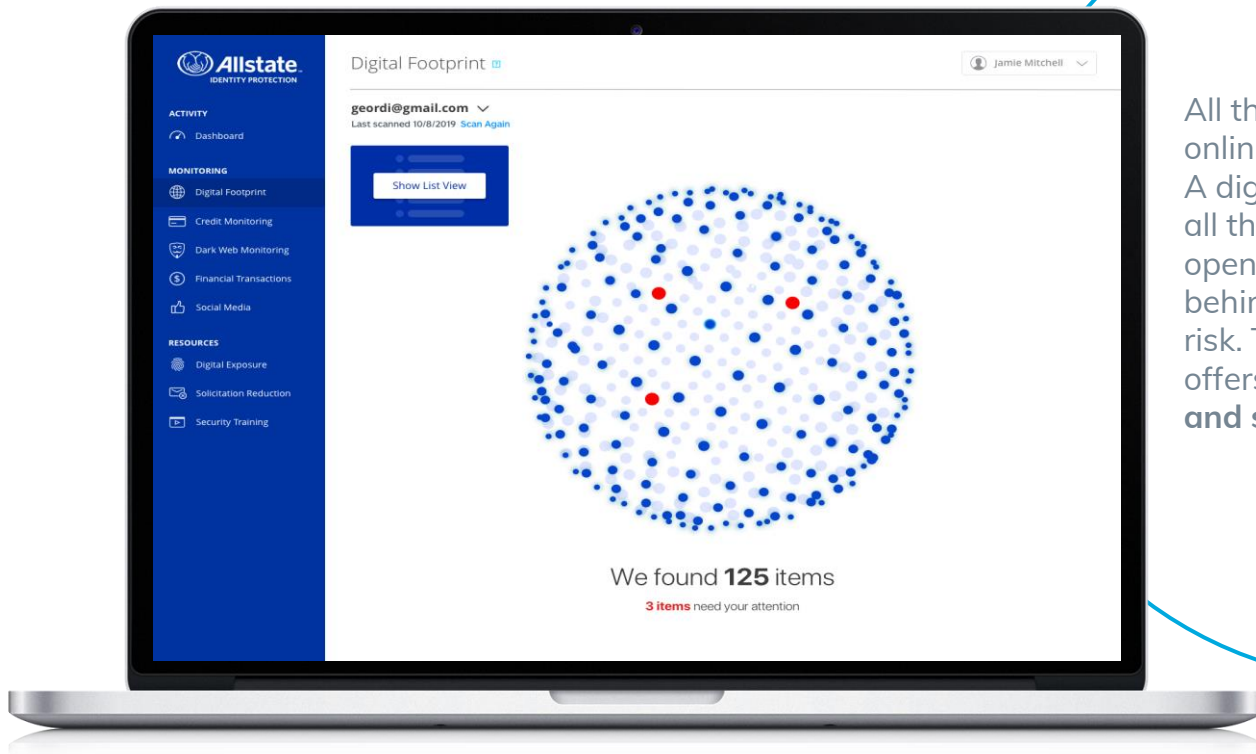
Digital exposure report



Generates information from:

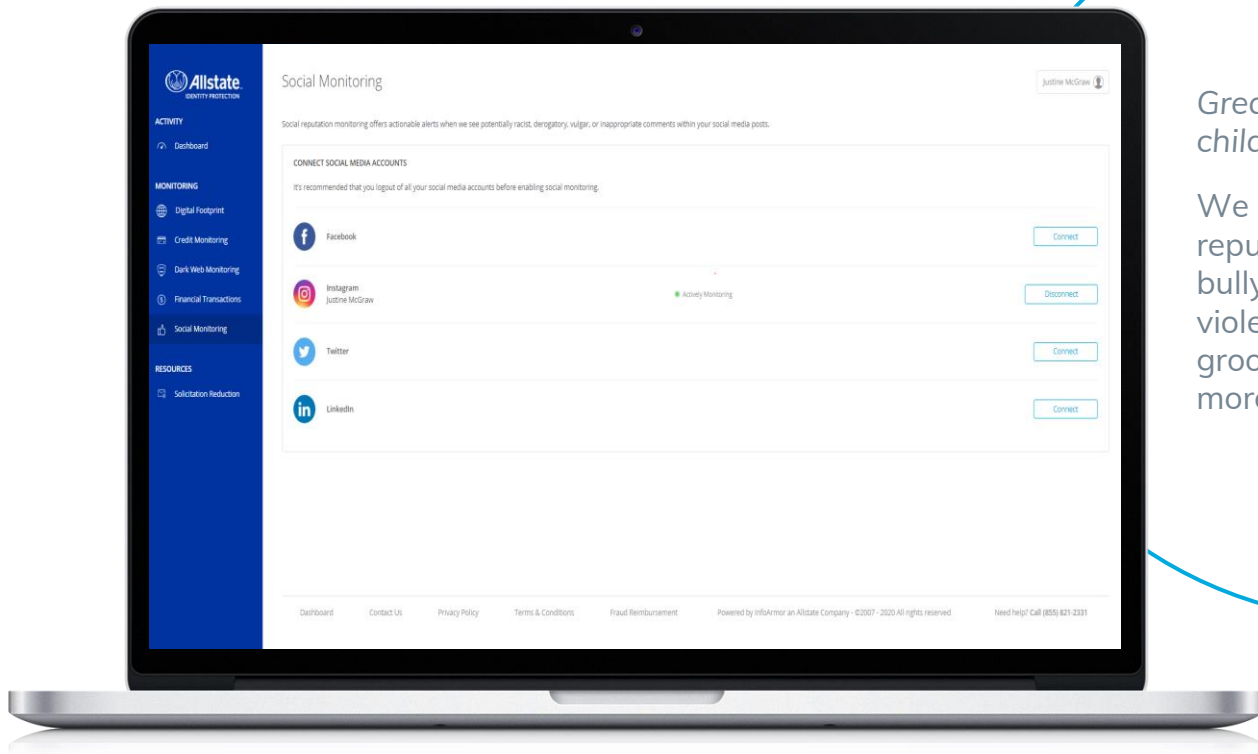
- The searchable internet, i.e. what shows up in Google, Bing, etc.
- Public records
- Social media sites
- Employment sites like CareerBuilder

Allstate Digital Footprint™



All the incredible things we can do online require something — **data**. A digital footprint is a collection of all the accounts a person has opened, and data they've left behind that might expose them to risk. The Allstate Digital Footprint™ offers a simple way for you to **see and secure your information**.

Social media monitoring



Great feature for families with children who use social media.

We look for alcohol references, reputational damage, bigotry, bullying, sexually explicit content, violent language, predator grooming language, threats, and more.



Full service remediation

Training

- CITRMS (Certified Identity Theft Risk Management Specialist)
- Industry best practices in identity remediation
- Security protocols

Case Management

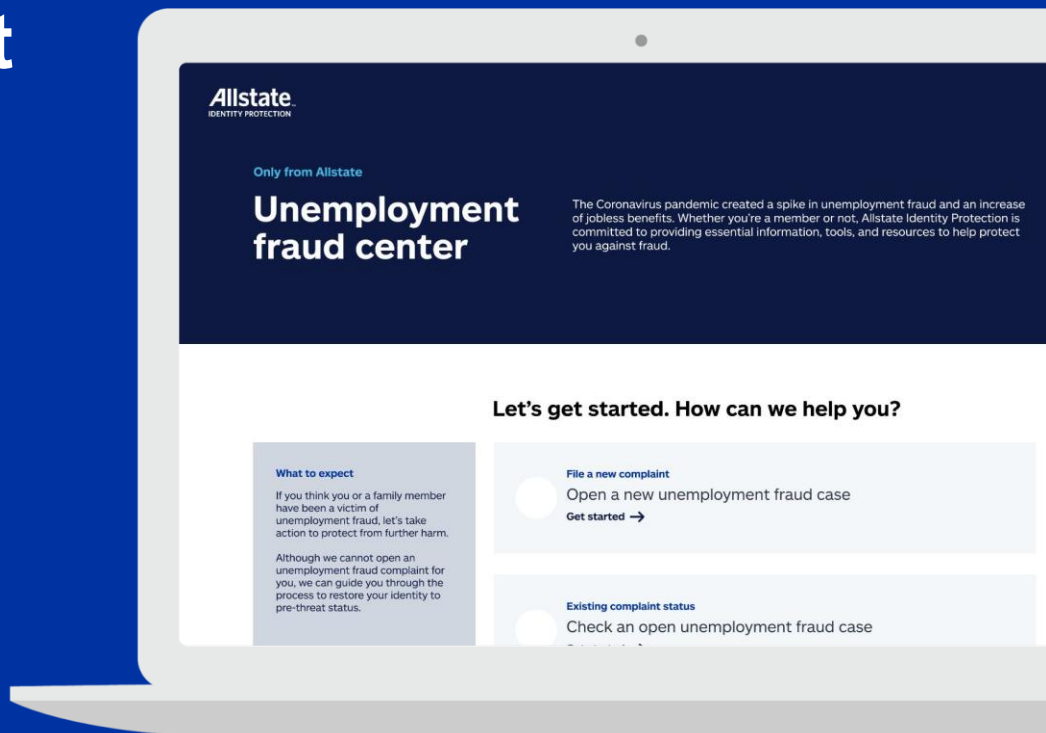
- In-house InfoArmor employees
- Accept all pre-existing conditions
- Limited Power of Attorney
- Dedicated Privacy Advocate
- Persistent creditor and merchant follow-up
- Alerts via email, text, and phone

NEW unemployment fraud center

Q3 2021

Our online unemployment fraud center ensures victims have the clarity, support, and information they need for quicker resolution. It includes:

- Guided process to file a new complaint
- Easier way to alert employers and government agencies
- Additional information to help educate and bring peace of mind



NEW to Pro+

Enhanced coverage members will love



Senior family coverage

Jan 1, 2022

“Under roof, under wallet,” and now also parents, grandparents, and in-laws 65+ — regardless of where they live



Additional expense reimbursement

Jan 1, 2022

Coverage now extends to:

- Home title theft fraud reimbursement†
- Professional fraud reimbursement†
- Deceased family member fraud reimbursement†
- Stolen wallet emergency cash reimbursement, up to \$500
- Unemployment fraud expense reimbursement

†Identity theft insurance covering expense and stolen funds reimbursement is underwritten by Assurant. The description herein is a summary and intended for informational purposes only and does not include all terms, conditions and exclusions of the policies described. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions. Ransom payments are not reimbursed.



AllstateSM
IDENTITY PROTECTION