



Nouredine Saidi

Global Director Aftermarket
Program & Product Management

Nouredine Saidi assumed the role of Global Director, Program & Product Management at BorgWarner in June 2015. With over three decades of experience in the Automotive Aftermarket and Consumer Electronics industries, Saidi currently leads global and regional Aftermarket activities encompassing Product Management, Sourcing, Pricing, Engineering, Quality, and Program Management. He has led the development and execution of comprehensive product and pricing strategies aligned with market demands, ensuring competitiveness and profitability.

Saidi's career at BorgWarner has been marked by significant accomplishments. He collaborated with different BorgWarner Business Units to introduce related products to the Aftermarket. Leveraging BorgWarner's OE products manufactured globally, he has contributed to enhancing the Aftermarket product offerings and to maximizing the global aftermarket revenue and profit.

Prior to joining BorgWarner, Saidi has held various leadership positions, including Global Engineering & Quality Director and OES Business Unit Director at Delphi Product & Service Solutions. He played a key role in turnaround of the EMEA business and led the OES business integration in the Aftermarket organization. He also worked as the EMEA Engineering & Quality Manager at Philips Consumer Communications.

Nouredine Saidi is an Electronics Engineer and holds an Executive MBA from ESSEC Business School. He has been recognized for his leadership with certifications such as Leading Strategic Growth from Columbia Business School.

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