

BorgWarner präsentiert erweitertes Produktportfolio auf der Automechanika Frankfurt 2024

- *Ergänzungen des Aftermarket-Sortiments: Steuerketten, Reiblamellen, Inverter sowie mechatronische Module für Doppelkupplungen*
- *Erster Auftritt auf der Automechanika Frankfurt mit neuem Firmenlogo und überarbeitetem Verpackungsdesign*
- *Alle Informationen über die marktführenden Produkte sowie das Qualitäts- und Serviceversprechen von BorgWarner in Halle 3.0, Stand A11*

Auburn Hills, Michigan, 8. August 2024 – BorgWarner wird an der Automechanika Frankfurt 2024 teilnehmen, die vom 10. bis 14. September stattfindet. Die Messe stellt eine ausgezeichnete Plattform dar, um ein umfassendes Produktangebot zu präsentieren, das exakt auf die Bedürfnisse der Kunden zugeschnitten ist. Am Stand A11 in Halle 3 wird BorgWarner marktführende Aftermarket-Produkte vorstellen, darunter die jüngsten Erweiterungen seines Portfolios, wie Steuerketten, Reiblamellen, Inverter und mechatronische Module für Doppelkupplungen.

„Als weltweit führende Aftermarket-Messe ist die Automechanika Frankfurt die perfekte Plattform, um das neue Firmenlogo von BorgWarner und unsere aktuellen Aftermarket-Angebote sowie unsere marktführenden Turbolader und Abgasrückführungslösungen zu präsentieren“, sagte Michael Boe, Vice President and General Manager Aftermarket, BorgWarner Turbos and Thermal Technologies. „Wir setzen alles daran, unsere Industriepartner mit qualitativ hochwertigen Produkten und Dienstleistungen zu unterstützen und Innovationen im Aftermarket-Sektor voranzutreiben.“

Das Produktprogramm des Unternehmens auf der diesjährigen Messe umfasst eine Reihe von Turboladerlösungen, die optimale Leistung und Effizienz für verschiedene Fahrzeugtypen bieten, sowie Abgasrückführungsventile und -kühler, die zur Reduzierung schädlicher Emissionen

und zur Verbesserung der Motoreffizienz beitragen. BorgWarner wird außerdem seine Zündtechnologien, fortschrittliche Antriebslösungen und Wärmemanagementprodukte wie Hochvolt-Kühlmittelheizer und Kühllüfter vorstellen.

Nach der Neugestaltung des Firmenlogos im Sommer 2023 wurde auch das Verpackungsdesign der BorgWarner Produkte aktualisiert. Dieses wird nach und nach eingeführt, wobei das Unternehmen gemäß seines Nachhaltigkeits-Versprechens einheitlich braune Verpackungen verwendet, auf denen die entsprechende Produktkategorie jeweils hervorgehoben wird.

Das Thema Nachhaltigkeit spielt für BorgWarner eine wichtige Rolle. Neben der Wiederaufbereitung von Turboladern und AGR-Ventilen, die Emissionen, Abfälle und Materialien reduziert, kompensiert die Aftermarket-Zentrale in Kirchheimbolanden seit 2021 CO₂-Emissionen auch durch den Erwerb CO₂-Zertifikate für alle Produkttransporte und Lieferungen.

Auf der Automechanika bietet BorgWarner die Möglichkeit, mit Führungskräften vor Ort ins Gespräch zu kommen und mehr über das Engagement des Unternehmens für eine sauberere und energieeffizientere Welt zu erfahren.

Weitere Informationen über BorgWarner und seine Aftermarket-Lösungen unter borgwarner.com/aftermarket.

Über BorgWarner

BorgWarner bringt als globaler Produktführer seit mehr als 130 Jahren erfolgreich Mobilitätsinnovationen auf den Markt. Mit unserem Fokus auf Nachhaltigkeit tragen wir dazu bei, eine saubere, gesunde und sichere Zukunft zu schaffen.



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Forward Looking Statements: This release may contain forward-looking statements as contemplated by the 1995 Private Securities Litigation Reform Act that are based on management's current outlook, expectations, estimates and projections. Words such as "anticipates," "believes," "continues," "could," "designed," "effect," "estimates," "evaluates," "expects," "forecasts," "goal," "guidance," "initiative," "intends," "may," "outlook," "plans," "potential," "predicts," "project," "pursue," "seek," "should," "target," "when," "will," "would," and variations of such words and similar expressions are intended to identify such forward-looking statements. Further, all statements, other than statements of historical fact, contained or incorporated by reference in this release that we expect or anticipate will or may occur in the future regarding our financial position, business strategy and measures to implement that strategy, including changes to operations, competitive strengths, goals, expansion and growth of our business and operations, plans, references to future success and other such matters, are forward-looking statements. Accounting estimates, such as those described under the heading "Critical Accounting Policies and Estimates" in Item 7 of our most recently filed Annual Report on Form 10-K ("Form 10-K"), are inherently forward-looking. All forward-looking statements are based on assumptions and analyses made by us in light of our experience and our perception of historical trends, current conditions and expected future developments, as well as other factors we believe are appropriate under the circumstances. Forward-looking statements are not guarantees of performance, and the Company's actual results may differ materially from those expressed, projected or implied in or by the forward-looking statements.

You should not place undue reliance on these forward-looking statements, which speak only as of the date of this release. Forward-looking statements are subject to risks and uncertainties, many of which are difficult to predict and generally beyond our control, that could cause actual results to differ materially from those expressed, projected or implied in or by the forward-looking statements. These risks and uncertainties, among others, include: supply disruptions impacting us or our customers, such as the current shortage of semiconductor chips that has impacted original equipment manufacturer ("OEM") customers and their suppliers, including us; commodity availability and pricing, and an inability to achieve expected levels of recoverability in commercial negotiations with customers concerning these costs; competitive challenges from existing and new competitors including OEM customers; the challenges associated with rapidly changing technologies, particularly as they relate to electric vehicles, and our ability to innovate in response; the difficulty in forecasting demand for electric vehicles and our electric vehicles revenue growth; disruptions in the global economy caused by wars, including the wars in Ukraine and the Middle East; the ability to identify targets and consummate acquisitions on acceptable terms; failure to realize the expected benefits of acquisitions on a timely basis; the possibility that our recently-completed tax-free spin-off of our former Fuel Systems and Aftermarket segments into a separate publicly traded company will not achieve its intended benefits for us; the failure to promptly and effectively integrate acquired businesses; the potential for unknown or inestimable liabilities relating to the acquired businesses; our dependence on automotive and truck production which is highly cyclical and subject to disruptions; our reliance on major OEM customers; the extent, duration, and impact of the recent and any future strikes involving some of our OEM customers and any actions such OEM customers take in response; fluctuations in interest rates and foreign currency exchange rates; our dependence on information systems; the uncertainty of the global economic environment; the outcome of existing or any future legal proceedings, including litigation with respect to various claims, or governmental investigations, including related litigation; future changes in laws and regulations, including, by way of example, taxes and tariffs, in the countries in which we operate; impacts from any potential future acquisition or disposition transactions; and the other risks noted in reports that we file with the Securities and Exchange Commission, including Item 1A, "Risk Factors" in our most recently filed Form 10-K and/or Quarterly Report on Form 10-Q. We do not undertake any obligation to update or announce publicly any updates to or revisions to any of the forward-looking statements in this release to reflect any change in our expectations or any change in events, conditions, circumstances, or assumptions underlying the statements.

PR-Kontakt:

Anna Penava

Telefon: +49 7141-132-753

E-Mail: mediacontact.eu@borgwarner.com