# **News Release**



# Trusted from Raceways to Driveways – BorgWarner Debuts New Products at 2018 SEMA Show

- New super-cores for BorgWarner's Airwerks® and Engineered for Racing (EFR™) lines of turbochargers make their show debut at SEMA
- James Deane's BorgWarner-boosted Formula Drift 2018 Championship car will be on display, Deane and teammate Piotr Więcek will be in the booth from 2:00 – 3:00 p.m.
   Tuesday, October 30th
- The company's booth showcases its comprehensive portfolio of EFR<sup>™</sup> and AirWerks<sup>®</sup>
   Series turbochargers

Auburn Hills, Michigan, October 26, 2018 – Designed for ultimate performance, BorgWarner's advanced performance aftermarket turbochargers are trusted by motorsport and performance enthusiasts as well as everyday drivers seeking improved engine output. At this year's Specialty Equipment Market Association (SEMA) Show in Las Vegas from Oct. 30 to Nov. 2, 2018, the company will showcase its extensive lineup of Engineered For Racing (EFR™) and AirWerks® Series turbochargers, including new, higher-power offerings, at booth 25125.

"Across the aftermarket, BorgWarner's EFR and AirWerks turbochargers are recognized for their superior performance and SEMA is the perfect venue to showcase them" said Michael Boe, Vice President and General Manager, BorgWarner Turbo Systems Aftermarket. "We strive to offer products that satisfy the specific personal and market needs of our diverse customer base. As a result, we continue to expand our product portfolio with new boosting solutions that enhance the performance of our customers' products."

New this year, BorgWarner will display its new EFR super-cores, the EFR 8474, EFR 9274 and EFR 9280, which maximize air flow in the turbocharger via larger compressor inducer wheel diameters, among other design changes to the compressor stage. With the design changes to the compressor wheel and cover, the latest EFR super-cores will provide up to 200 more horsepower (hp) than previous products.

BorgWarner also will present its newly available AirWerks S300SX-E 72 millimeter (mm) super-core, its most powerful S300 aftermarket super-core to date. While maintaining the same compact size and near identical ultra-fast response time, the S300SX-E 72 mm super-core can deliver up to 1,100 horsepower, an extra 100 horsepower more than its next highest model.

Show attendees will want to check out Formula Drift 2018 champion James Deane's Worthouse race car, which features a BorgWarner EFR 9180 turbocharger, on display in the booth. In addition, the Worthouse team drivers, James Deane and Piotr Więcek, will be in the BorgWarner booth signing autographs and talking with fans on Tuesday, October 30 between 2:00 p.m. and 3:00 p.m. (PDT). During the 2018 Formula Drift season, BorgWarner proudly boosted the cars of the top three finishers in the championship, James Deane, Fredric Aasbo and Piotr Więcek.

BorgWarner will have winter motorsports enthusiasts covered too with the display of Ryan Nelson's 2018 Polaris 800 AXYS RMK snowmobile that is boosted with the company's EFR 6258 with aluminum center section turbocharger kit. Ryan is a professional on MTNTK Performance's Backcountry Rider team, and has been featured many times in the "Boondockers" movie series. The sled features a 2.6-inch by 163-inch track and many performance upgrades. Stock horsepower is 135, boosted it is 240 hp at 14 psi.

BorgWarner's latest power-packed products, including detailed product information on all EFR and AirWerks products, and the company's history of innovation in the field, are included in the latest volume of its High-performance Turbochargers Catalog, volume 9, which will be available in BorgWarner's booth, number 25125, during the show.

#### For more information

While attendees of the SEMA show – the premier automotive specialty market product trade event – can see BorgWarner's EFR and Airwerks Series turbochargers and 2019 Performance Turbochargers Catalog in person, those not attending can explore the advanced technologies online. Further product information and a list of the company's approved aftermarket distributors is available on borgwarner.com/aftermarket.

## **About BorgWarner**

BorgWarner Inc. (NYSE: BWA) is a global product leader in clean and efficient technology solutions for combustion, hybrid and electric vehicles. With manufacturing and technical facilities in 66 locations in 18 countries, the company employs approximately 29,000 worldwide. For more information, please visit borgwarner.com.



### 2018 Formula Drift Champion James Deane in his Worthouse Drift Team car.

Photo Credit: Jordan Butters

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